



Utah Climate Action Network

Fundraising Plan 2017-18

April 2017



Overview

This brief report was created to reflect current and future high-level fundraising activities of the Utah Climate Action Network.

About the Utah Climate Action Network

The Utah Climate Action Network is a partnership between government, research institutions, non-profits and foundations, faith-based organizations, the private sector and individuals working to respond to climate change in Utah. The Network Mission is to:

“Foster diverse conversation, leadership, and coordinated action to ensure a collaborative response to climate change and its impacts on the people, economies, and prosperity of Utah.”

The Network delivers on its mission by supporting the following activities:

- Cross-sector relationships and connections
- Shared understanding of local climate change issues and solutions
- Collaborative regional climate action and long-term resilience efforts

More details on the Network, including contact information, is available at:

<http://www.utahclimateactionnetwork.com/>

Budget

The network model allows for a financially lean organization with the largest budget impact being associated with salary and costs for a Program Manager position. The currently projected cost of maintenance of the network is roughly \$100,000 yearly. While we anticipate growth in certain financial impacts, we don't anticipate much increase in operational costs over the next 18 months.

Some early success has been found in securing funding from project partner ecoAmerica to establish Path to Positive Utah. The network has also secured multi-year funding from co-convenor Salt Lake City. Together this amount will cover roughly 1/5th of the next 12 months of operational budget. The network's current Host, Utah Clean Energy is contributing a majority of the project budget for the next year and will collaborate to sustain and support the network over time.

Fundraising Plan

Programmatic contributions

The network is currently seeking federal funds in partnership with Salt Lake City, Salt Lake County, Utah Community Action for Clean Air and the Community Resilience Project in order to increase participation from leaders and organizations serving vulnerable populations in the Salt Lake City area. As highlighted in the Public Engagement Plan, the network is making a concerted effort to engage marginalized communities as they are the most vulnerable to the economic and environmental impacts of climate change. In addition to the federal grant, we are seeking funding for capacity and programming related to climate change and environmental justice from numerous organizations such as the Center for Health, Environment, and Justice. These grants vary in scope from capacity building to coordinating energy efficiency upgrades.

Other communities we intend to engage are the rural areas of the state. Fossil extraction, and particularly coal, currently provides significant employment opportunities within numerous Utah-

based counties. The transition to cleaner energy sources is already underway statewide and the network is seeking to join local economic development teams to help support this transition.

Philanthropic contributions

With federal dollars often being limited for network-style capacity-building activities, the network must be successful in securing philanthropic contributions. Through core network members we have established relationships with local and national foundations and are in the process of securing funding for ongoing network activities. Foundations we are currently or planning to engage are: Eccles Foundation, Hemingway Foundation, Rockefeller Brothers Foundation, Kevala foundation and others.

Another important component of philanthropy is individual contributions and while we have yet to engage individual donors, the network is currently establishing a contact list to leverage for these activities. The network will also be working directly with the development team at Utah Clean Energy to establish connections and engage donors that may be inspired by the network vision and mission.

Member contributions

The network plans to establish a dues structure as it becomes more established and delivers sustained value for its members. While there is general support for dues from existing members, there is concern about how a recurring fee would impact recruitment. A number of member contribution types may ultimately be leveraged including dues tiers, in-kind, and other contributory arrangements.