Climate Solutions

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/ Takeaways

1

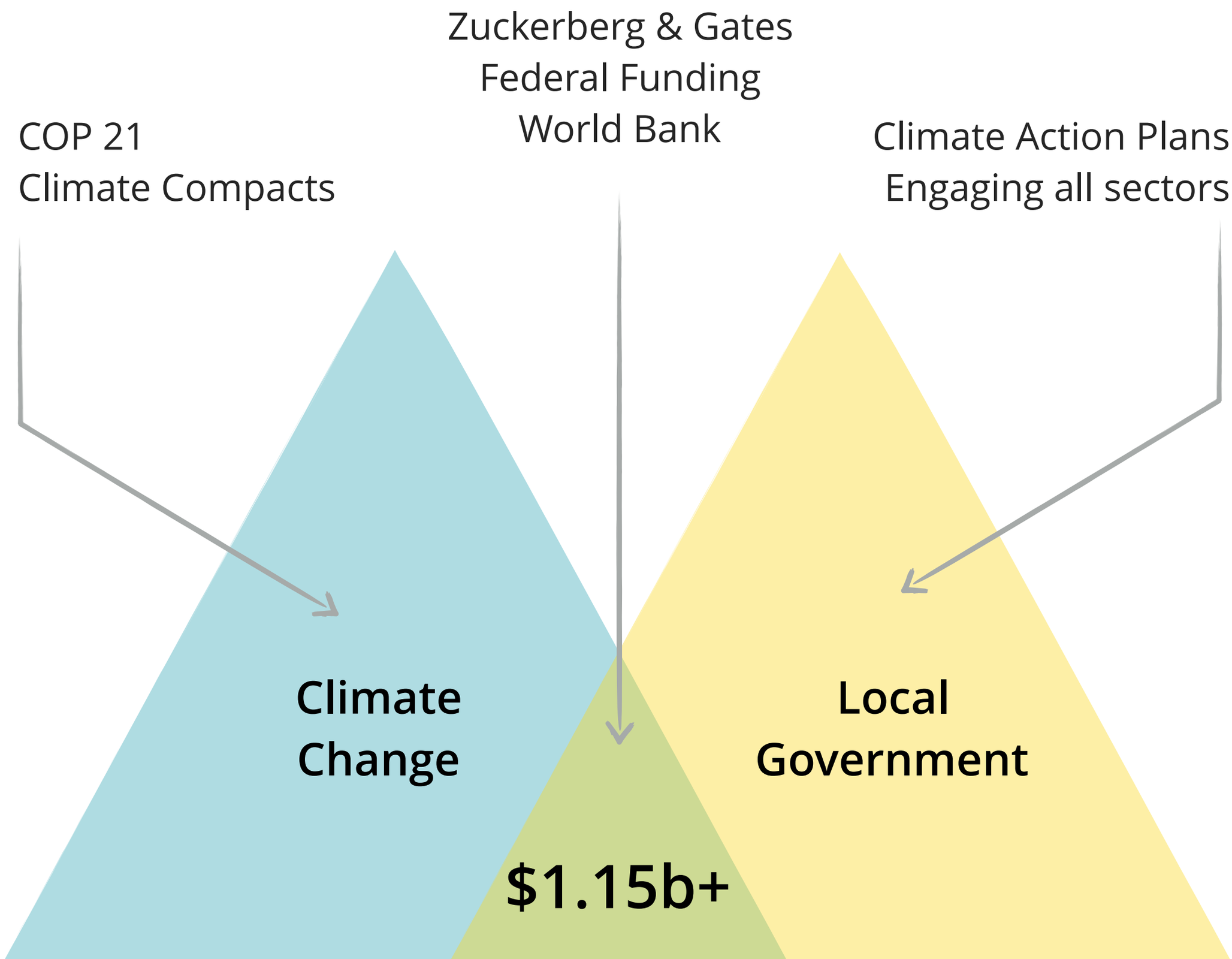
Local gov is best situated to facilitate climate solutions

2

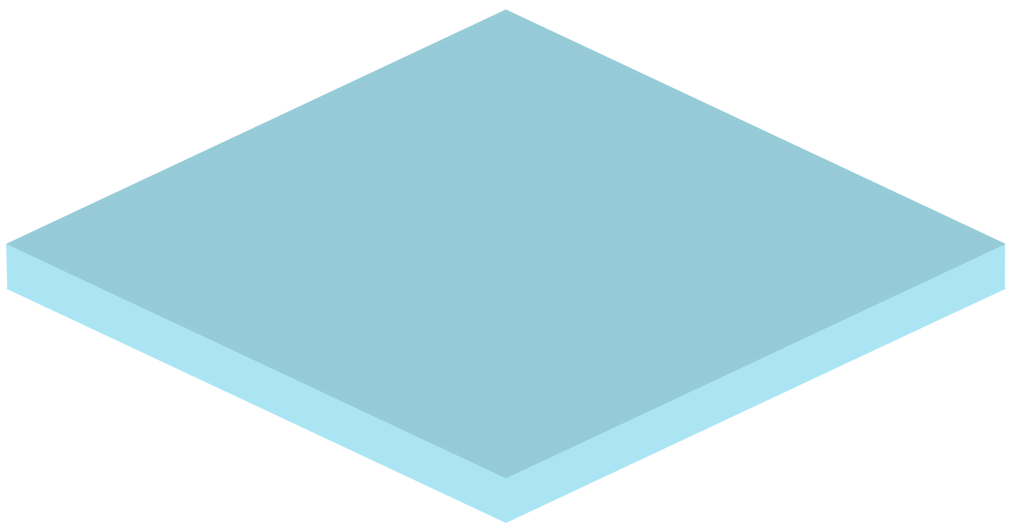
Our evaluation tools allow for informed financing

3

The ideas that can solve the climate challenge are already in our community.


Zuckerberg & Gates
Federal Funding
World Bank
COP 21
Climate Compacts
Climate Action Plans
Engaging all sectors
Climate
Change
Local
Government
$1.15b+

/ Our Tasks



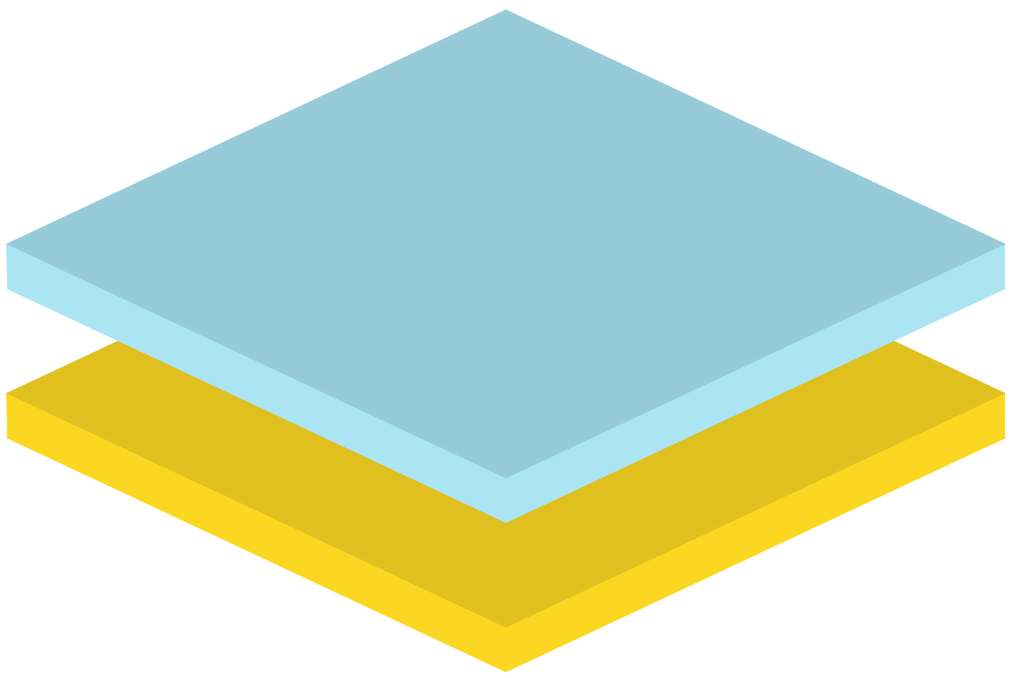
Deliverable #1

Request For Information

Idea Competition

PROS	CONS
RFI	
• Familiarity • Pre-existing frameworks and tools	• High Barriers to Implementation
Ideas Competition	
• High engagement opportunity • Others can facilitate	• More stakeholders - varying vision and goals • Seeking external funding sources

/ Our Tasks

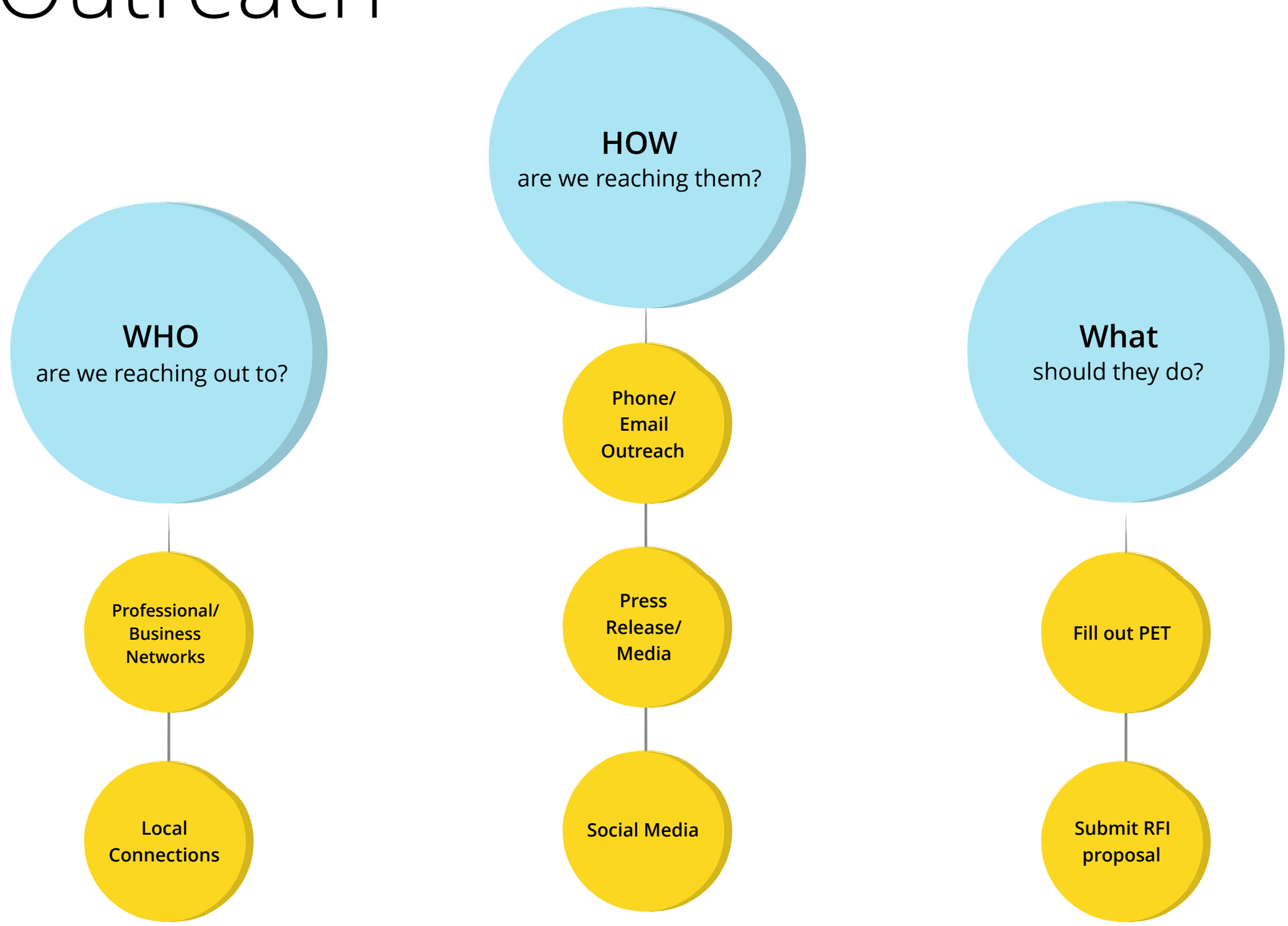


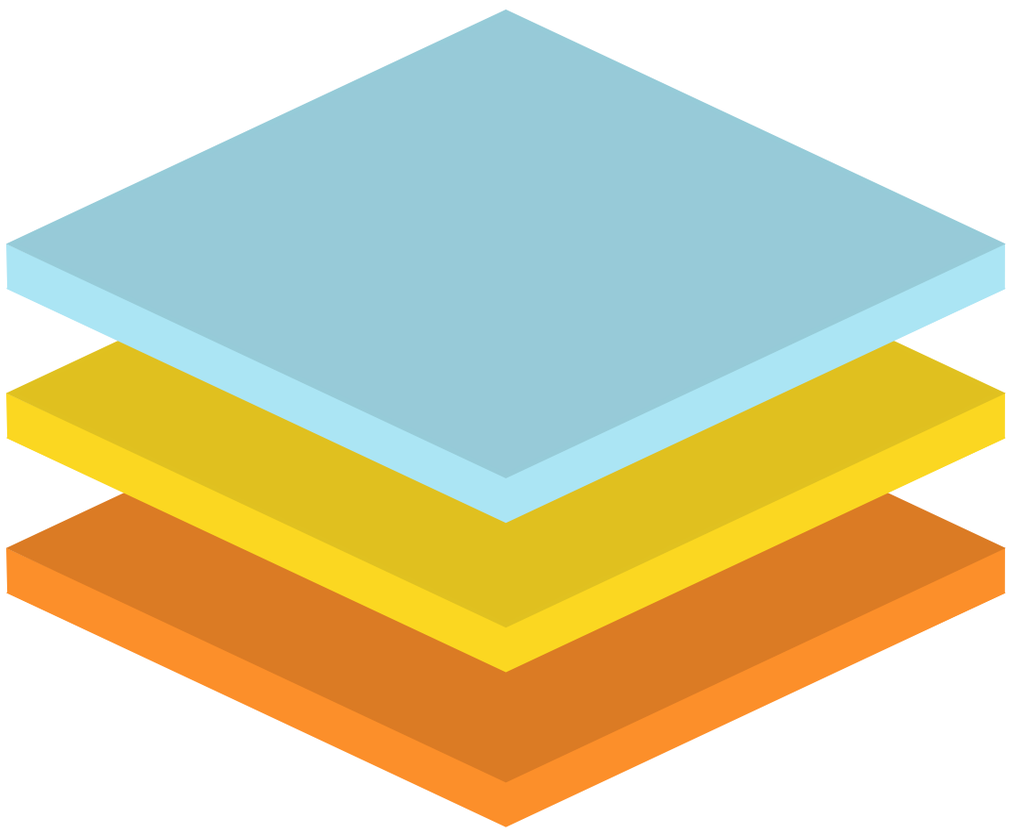
Deliverable #1

Deliverable #2

Outreach Toolkit

/ Outreach


HOW
are we reaching them?
WHO
are we reaching out to?
What
should they do?
Phone/ Email Outreach
Professional/ Business Networks
Press Release/ Media
Fill out PET
Local Connections
Social Media
Submit RFI proposal



Deliverable #1

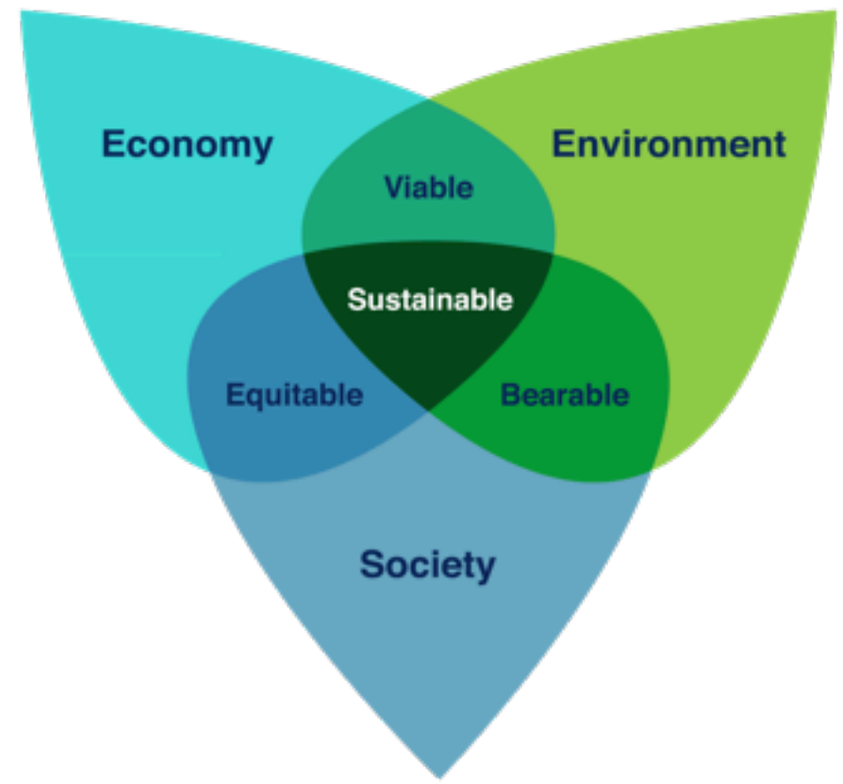
Deliverable #2

Deliverable #3

Program Evaluation Tool (PET)

Waste Less.

Achieve More.



Using the triple bottom line

To evaluate emission reduction programs

/ Value of Extra Benefits

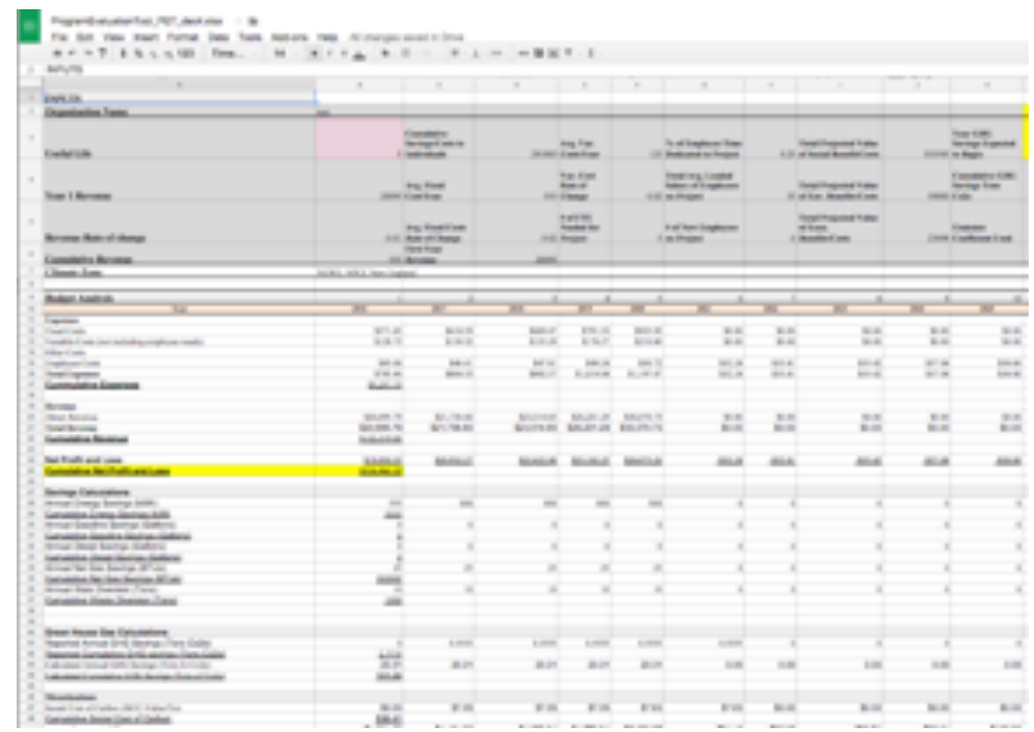
Normal Program Evaluation only captures the **direct financial impacts**.

TBL Identifies Material Outcomes, expanding the definition of **Value**

Monetization of those values can shift the conversations from “costs” to “**benefits**”.

/How To Do It

EXPORT



1 Data Collection - Google Form

2 Automated results from PET

/ Program Evaluation Tool (PET)

Form responses are then imported into the PET and references data is categorized into line items

- Budget Analysis
- Savings Calculations
- Greenhouse Gas Calculations
- Monetizations
- Metrics and Results

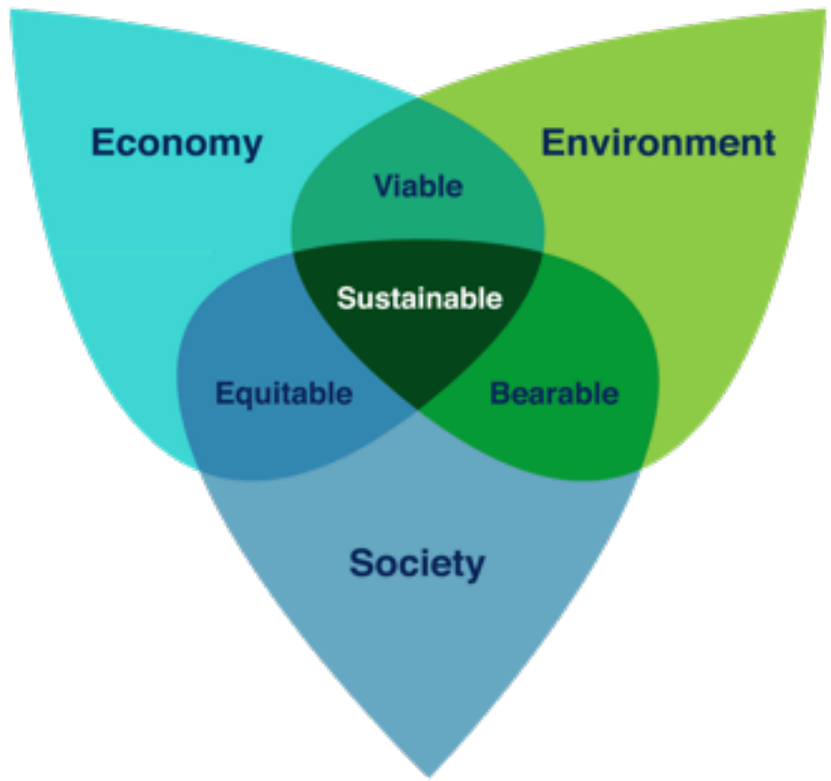
/ Calculation Value Matrix

Point of Impact

Triple Bottom Line

	Investor	Customer	Community
Environment & Social			Social Cost of Carbon
Economic	Profit & Loss	Bill Savings & Increase	Economic Multiplier

/ Sustainable Return on Investment



Sustainable ROI (SROI) = Net Total Benefit / Program Expenses

Questions?