

urban sustainability Urban Sustainability directors network

Innovation Report

February 2017

USDN Innovation Fund: 2016 Grants Allow 63 USDN Members to Address Collective Needs

In 2016, the USDN Innovation Fund made over \$845,000 in investments in competitive, innovative projects focused on impacts and scaling. A record 22 grant projects completed and are posted here.

> The full USDN Innovation Fund 2016 Annual Report can be accessed here. The following summarizes highlights from this report.

> 2016 at a Glance. In 2016, the USDN Innovation Fund (IF) invested \$845,600 to support 63 core and associate USDN member-communities. Of the 17 funded projects:

- \$263,700 supported 5 Impacts RFP awards, designed to gather information on how urban sustainability innovations impact how members do their jobs and collaborate with each other, across departments, and with external partners
- \$537,271 supported 6 General RFP awards, designed to advance urban sustainability innovations through a pathway starting with ideation and ending in scaling
- \$18,739 supported 4 Technical Assistance (TA) mini-grants to foster stronger project design in 2016 General RFP grant proposals
- \$25,000 supported continued advancement of a sustainability indicators dashboard, in partnership with the **STAR Communities**
- \$890 supported travel for 2 members to compete <u>RentRocket</u> (a phased USDN IF grant project) at a 2016 MIT Climate CoLab Contest

2016 Committee Members:

- Jacqui Bauer; Bloomington IN, co-chair
- Timothy Burroughs; Berkeley CA, co-chair
- Catherine Hurley; Evanston IL
- Cori Burbach; Dubuque IA
- David Driskell; Boulder CO
- Doug Smith; Vancouver BC
- Erin Gill; Knoxville TN
- Glen Hadwen; Ft. Lauderdale FL
- Jennifer Green; Burlington VT
- Jo Zientek; San Jose CA
- Leslie Ethen; Tucson AZ
- Matt Naud; Ann Arbor MI
- Shannon Parry; Santa Monica, CA
- Wayne Feiden; Northampton, MA

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The Innovation Fund's 2016 awards are as follows:

	2016 USDN Innovation Fund Awards					
#	Grant Name	Amount	Lead City	Grant Purpose		
	Impact Grants					
1	Utah Climate Action Network Expansion	\$52,000.00	Salt Lake City, UT	To build the technical and leadership capacity of local government for initiating climate change policy and planning within the political and culturally conservative backdrop of Utah. This grant will utilize peer-to-peer policy-level conversations, climate challenge discussions, and on-going collaboration, coordination, and sharing of best practices and applied innovation to create levers for system change.		
2	Shared Mobility Toolkit Expansion & Training	\$76,000.00	Los Angeles, CA	To enable USDN core members, associate members, and partners to become more familiar with and make additions to the Shared Mobility Toolkit supported by The Shared-Use Mobility Center (SUMC). The proposed additions to the tools will make it easier for users of the toolkit to upload new information, share resources, and learn from each other. Training webinars and the technical assistance will help Cities take full advantage of the toolkit and provide reasoned analysis that can be used in policy development or other decision-making.		
3	Beyond the Ban: Preventing Plastic Packaging	\$50,000.00	Providence, RI	To build on previous work on sustainable consumption, compostable plastics and community engagement and explore disruptive interventions and policies. This grant purpose is to prevent the release of plastics into the environment and reduce the burden of managing plastics on		



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1				municipalities.
	Sustainable	\$45,700.00	Park Forest, IL	To conduct a breakthrough convening
1 4 1	Economic			workshop to advance the emerging and
	Development			evolving field of Sustainable Economic
	Convening			Development (SED).
5	Methane Leaks in Gas Distribution Lines	\$40,000.00	San Jose, CA	To synthesize the available information on methane leaks in natural gas distribution lines into a useful document to guide the development of policy and program options for local and regional actions. This will give local and regional governments a strong research platform from which to make decisions and develop and implement policies. Further, this project, with help from a stakeholder group of cities and non-governmental organizations, will develop a Natural Gas Action Strategy - a set of policy options and an analysis useful for prioritizing action.
Tech	hnical Assistance N	1ini- Grants		
6	Illegal Dumping	\$4,964.00	San Jose, CA	To produce a strong General RFP proposal
7	Smart Cities	\$5,000.00	Pittsburgh, PA	To produce a strong General RFP proposal
1 8 1	Recycling Economy	\$5,000.00	Reno, NV	To produce a strong General RFP proposal
9	Consumption GHG	\$3,775.00	Vancouver BC	To produce a strong General RFP proposal
Gen	eral RFP			
10	USDN GLCAN Vulnerability Assessment Template and Scenario Development	\$62,133.00	Ann Arbor, MI	To collaborate with ~10 cities from the Great Lakes region to understand how vulnerability assessments are currently being used to inform decisions and then collaboratively create a template VA and associated process that can replace these disparate assessments.
11	Design and	\$65,000.00	Northampton,	To offer four communities the



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	Resiliency		МА	opportunity for a Design and Resiliency
	Teams (DARTs)		, .	Team (DART) to provide three days of an
	(= 1)			intense design charrette to help each
				community advance local resilience
				solutions through public conversation, a
				final presentation and a final report.
				To work with 7 Primary Cities to 1)
	Responsible Event Program	\$100,000.00	Eugene, OR	formalize the use of an event triple
				bottom line framework and 2) develop
12				resources and tools to support the local
				'enabling environment sectors' critical to
	Danassahla			successful program delivery.
	Renewable			To support the advancement of thermal
	Heating &			decarbonization programs and policy
	Cooling:	***	5 11 00	development. This project integrates the
13	Thermal	\$115,000.00	Boulder, CO	initial planning frameworks and thermal
	Decarbonization			decarbonization tools developed in
	of Residential			earlier efforts into a multi-city
	Buildings			coordinated implementation strategy.
	ecoCity Footprint Tool Pilot	\$112,838.00	Victoria, BC	To further develop a new tool that has
				promise for meeting not only basic GHG
				reporting needs but also to advance the
				emerging practice of consumption-based
				emissions inventories. Vancouver
				recently completed its consumption-
				based inventory using the prototype
				ecoCity Footprint Tool (Phase 1 of the
14				Tool development). The Tool provided
14				Vancouver specific, measureable impacts
				of consumption, both in terms of energy
				(GHG emissions) and materials
				(ecological footprint). Given the
				successes in using the Tool with
				Vancouver, it is proposed that the Tool
				be further refined and piloted to test its
				potential for broader use by USDN
				members.
15	Behavior	\$82,300.00	Washington,	To address the city level barriers from
	1	1		



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Change-Based	D.C.	marketing of sustainability efforts, this
Sustainability		project develops and scales an existing
Marketing		prototype of a customized training on
		the basics of marketing for sustainability
		directors. It is based on successful case
		studies and evaluations of USDN cities
		materials compared to best practices.