Green PSF Demo

SEATTLE ENERGY BENCHMARKING & REPORTING

Nicole Ballinger, City of Seattle

Benchmarking 2.0 Convening

March 4, 2014

www.greenpsf.com

Green PSF

SEATTLE ENERGY BENCHMARKING & REPORTING

- Existing online bidding tool developed to connect businesses with projects to service providers.
- Scalable and customizable for “challenges” and other types of business engagement.

Send this

Green Business Challenge Overview

Challenge Overview | How It Works | Success Stories | Challenge Resources | App Features | Contact Us

Houston Green Office Challenge winners with Mayor Annise Parker (right). Photo credit: Richard Carson

The Green Business Challenge engages local businesses and commercial property managers in a fun, friendly competition to save money, energy, water, and waste, improving their business's environmental performance. This innovative program in turn helps local governments reach their energy and climate goals.

ICLEI co-developed this proven program with City of Chicago, and now offers the software and guidance resources necessary for any local government, school, or corporation to customize and implement their own Challenge program.

City of Chicago's
Green Office Challenge

a collaborative effort by

Welcome, Chicago!

The Green Office Challenge is designed to help Chicago businesses and employees improve sustainability in the workplace and beyond.

Join the Challenge to reduce energy, materials, and water consumption – and encourage your colleagues and peers to do the same. Demonstrate environmental leadership and help us make Chicago an even better place to live and work.

Register for the Challenge and participate from February to November 2013.

The Challenge has Started

Participant Login

Register for the Challenge

ENVIROSTARS℠

Certifying environmentally responsible business practices

Find EnviroStar Businesses

Support an EnviroStar business near you

Business: Enter a Business Name

Category: Select a Business Type

County: Select a County

City: Select a City

Search

Green Your Business

- Certification Process
- Apply
- Ratings
- Benefits
- Tips & Tools
- Promote Your Business
- Success Stories
- Watch our New Video >>

Recently Certified

Audrey Tatt, DDS

15419 NE 20th St #206
Bellevue, WA 98007
(425) 747-9840

Paul Sioda, DDS

1919 N. Pearl Street, Suite A5
Tacoma, WA 98406
(253) 759-5235

SUPPORT environmentally responsible BUSINESSES

Local governments working with business to reduce environmental and health impacts, of hazardous materials and waste in Small Quantity Generators (SQG's). Provided in: Jefferson | King | Kitsap | Pierce | Skagit | Spokane | Whatcom

© Copyright 2014 EnviroStars

206-263-3063 | 130 Nickerson St., Suite 100 Seattle, WA 98109-1658

The EnviroStars program is a service of the Local Hazardous Waste Management Program in King County, Washington.

Green PSF & Benchmarking

SEATTLE ENERGY BENCHMARKING & REPORTING

- Building and/or tenant (space) level profile set-up.
- Can link a building to its EPA Portfolio Manager metrics.
- Knowledge base of “ways to save.”
- Links to existing utility incentives.

ENERGY STAR® PortfolioManager®

Short video demo. See it all at:

http://greenpsf.com/knowledge-base/greenpsf-for-governments/

Password: greenpsf

Social / Game

SEATTLE ENERGY BENCHMARKING & REPORTING

- Makes actions visible. Tenant, peers, customers can see progress of others.
- Encourages competition.
- Could also be used for certification programs (like Envirostars) and/or link to existing programs.

Technology is cool, but…

SEATTLE ENERGY BENCHMARKING & REPORTING

- Audience(s)
  Does the business community want / need the challenge certification? Learn their value proposition.

- Marketing & Outreach Plan
  Drive businesses to play and keep them coming back.

- Reporting & Evaluation
  Define what success means and track.

Thank You!

Nicole Ballinger
nicole.ballinger@seattle.gov

www.seattle.gov/EnergyBenchmarking