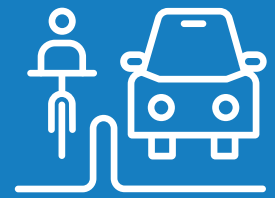


How Do Protected Bike Lanes Improve My Community?



WHAT IS A PROTECTED BIKE LANE?

A protected bike lane is a stretch of road protected from cars, for bikes and scooters only - like sidewalks for bikes. Protected bike lanes have three main benefits that improve businesses' bottom line and residents' quality of life:

1. BOOSTS LOCAL BUSINESSES

After adding protected bike lanes, these cities saw a boost to local economies:

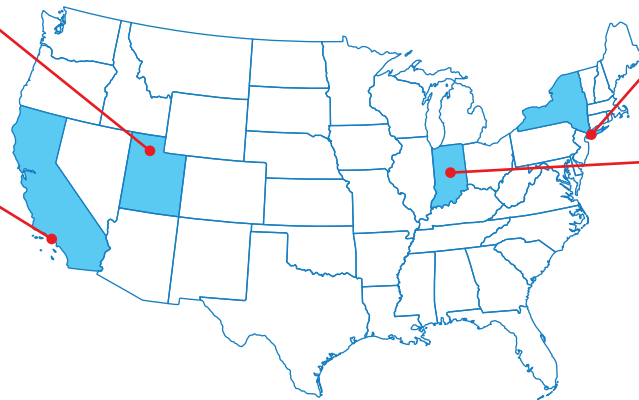


Salt Lake City, Broadway

Along the project, sales rose 8.8%¹

Los Angeles, Venice Blvd, Mar Vista

- Commercial real estate sales prices increased 240%
- Retail vacancies dropped 44%²



New York City, 8th and 9th Avenues, Manhattan

Up to 49% increase in retail sales³

Indianapolis Cultural Trail

- Over half of businesses report more customers, and 48% report more revenue
- In neighborhoods along the trail, property values increased by \$1 billion⁴

2. MORE BIKE RIDING FOR A GREENER CITY

More people ride when cities build protected bike lanes⁵

Studies from cities across North America show that adding protected bike lanes significantly increases bike ridership, with rates ranging from 21% to 171%. More people choosing to bike instead of drive reduces traffic and makes cities greener!



3. IMPROVES SAFETY FOR EVERYONE

Dedicated space for walkers, bikers, and drivers helps cities improve road safety.

A multi-year study on 12 cities found that protected bike lanes reduced traffic deaths and serious injuries by almost half for everyone on the road, a major safety benefit for all: bikers, walkers, and drivers too⁶

20%

Fewer collisions with protected bike lanes⁷

44%

Fewer deaths with protected bike lanes⁸

50%

Fewer injuries with protected bike lanes⁹

90%

Lower risk of injury for people on bikes¹⁰

This content was provided by the City of San Diego and Bloomberg Philanthropies American Cities Climate Challenge
Money by Lemon Liu, Bike by Sakchai Ruankam, Zebra Crossing by ProSymbols from the Noun Project
1 <https://peopleforbikes.org/blog/salt-lake-city-street-removes-parking-adds-bike-lanes-and-sales-go-up/>
2 https://static1.squarespace.com/static/595f69fa5016e119d794e4b17e5c1c0c3fcd836656561d1066f1545342048197/venueBlvd_1-Year_Report_FINAL.pdf
3 <http://www.nyc.gov/html/dot/downloads/pdf/2012-10-measuring-the-street.pdf>
4 <https://s3.amazonaws.com/indyculturaltrail.org/wp-content/uploads/2015/07/15-C02-CulturalTrail-Assessment.pdf>
5 https://nacto.org/wp-content/uploads/2016/07/NACTO-Equitable_Bikeshare_Means_Bike_Lanes.pdf
6 <https://linkinghub.elsevier.com/retrieve/pii/S2214140518301488>
7 <https://www.streetsblog.org/wp-content/uploads/2014/09/2014-09-03-bicycle-path-data-analysis.pdf>
8 <https://linkinghub.elsevier.com/retrieve/pii/S2214140518301488>
9 <https://linkinghub.elsevier.com/retrieve/pii/S2214140518301488>
10 <https://usa.streetsblog.org/2012/10/22/study-protected-bike-lanes-reduce-injury-risk-up-to-90-percent/>