Electric Vehicle Buses

American Cities Electrification Climate Clauge Coalition

Webinar Date: May 30, 2019

Hosted by: American Climate Cities Challenge, the Electrification Coalition, Natural Resources Defense Council, Proterra, and BYD North America

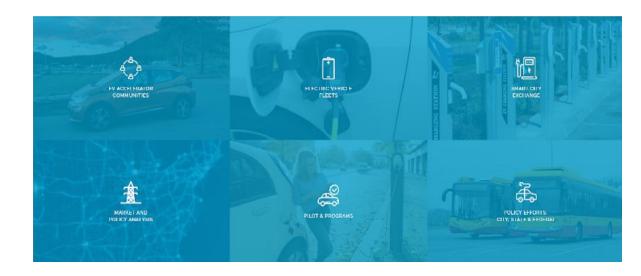


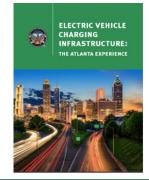
The Electrification Coalition (EC) is a nonpartisan, not-for profit group of business leaders committed to promoting policies and actions that facilitate the deployment of electric vehicles on a mass scale in order to combat economic, environmental, and national security dangers caused by our dependence on oil

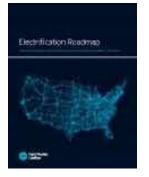
American Cities Climate Challenge





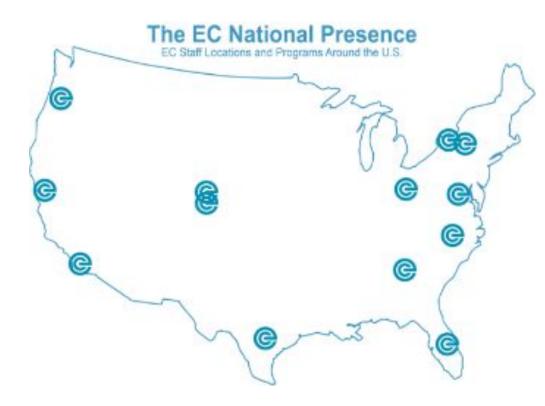








Electrification Coalition Programs



American Cities

Climate Challenge

- Technical Lead: Climate Mayors EV Purchasing Collaborative
- Electrification Advisor: American Climate Cities Challenge
- Electrification Partner: Smart Columbus
- Electrification Advisor: City of Atlanta Partnership
- Project Lead: Drive Electric Northern Colorado
- Project Lead: Rochester EV Accelerator

The Case for Bus Electrification











Current Global Bus Market

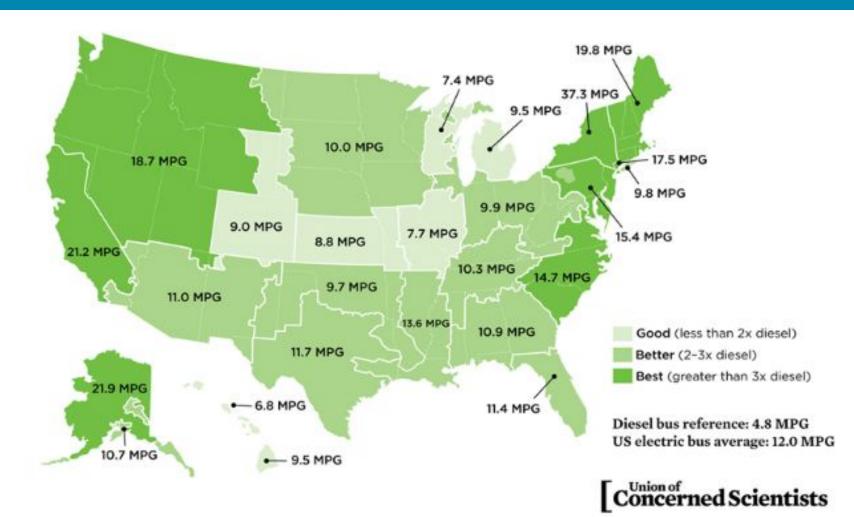


- More than 70,000 buses on the road in the US.
- The average bus uses more than 9,000 gal of Diesel equivalent per year.
- Worldwide demand for buses is expected to rise 4.9% each year through 2021, reaching 623,000 units.

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Comparative Analysis - MPG EV vs Diesel Buses (By Region)



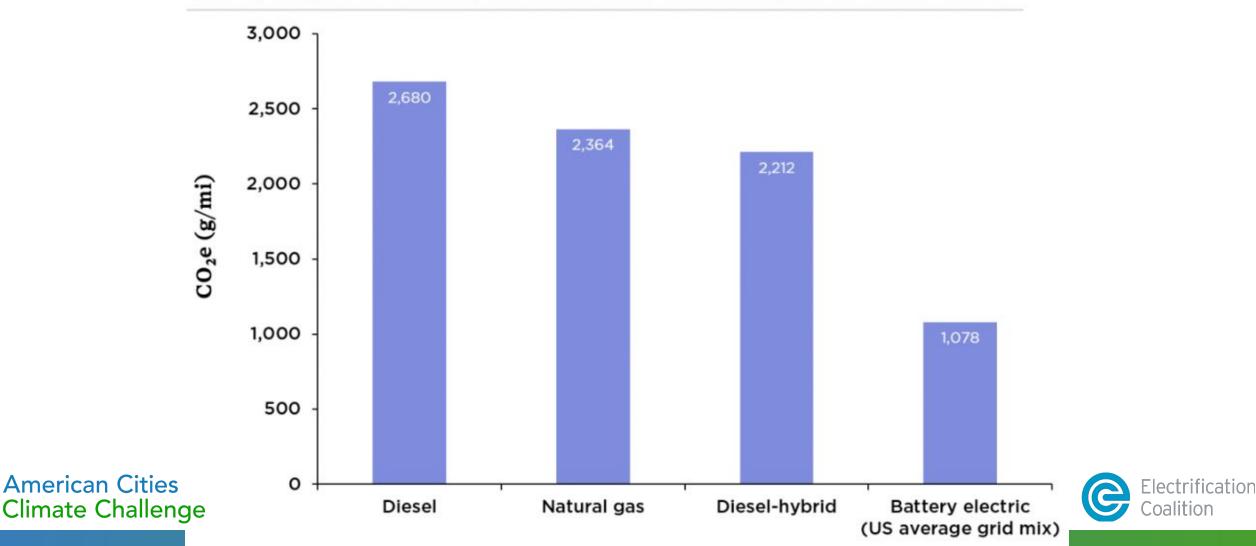
Electrification Coalition

American Cities Climate Challenge

Note: The MPG (miles per gallon, diesel) value listed is the fuel efficiency a diesel bus would need to have the same life cycle global warming emissions as a battery electric bus in each region. Regional global warming emissions ratings are based on 2016 power plant data in the EPA's eGRID database (the most recent version). Argonne National Laboratory's GREET 2017 model was used to estimate emissions from diesel and electricity fuel production.

Comparative Analysis - Emissions EV vs Diesel Buses (US Average)

Life cycle global warming emissions from different types of transit buses



E-Bus Fleets Around the World

Global e-bus sales increased 80x between 2011 and 2017, according to Bloomberg NEF.

> 2030 – 84% of new municipal buses sold will be electric.

2040 – 80% of the world's city bus fleet will be electric, along with 33 percent of the world's cars.

2025 – 50% the world's municipal bus fleet will be electric

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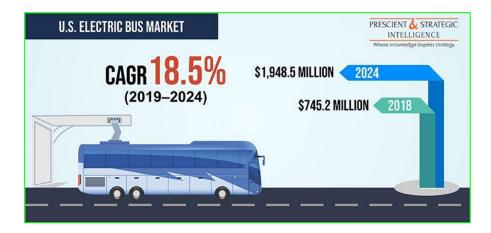


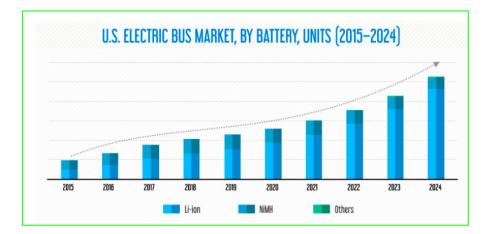
E-Bus Fleets Around the World

China		Europe	U.S.
 Largest producer an electric vehicles 99% of the E-buses s in 2017 were in Chir E-buses make up ab the total Chinese but Cities like Shanghai a Shenzhen have halte of ICE buses in favor 	sold globally na bout 17% of us fleet and ed purchases	 •U.K has the largest e-bus fleet •E-buses made up 1.6% of all municipal buses in Europe in 2017 	 There are ~360 electric buses in the US, representing less than 0.1% of the global fleet. E-buses contribute about 0.5% of the total municipal fleet of 70,000 buses California is the first state to require E-buses, starting in 2029

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US E-Bus Fleet





Electrification

Coalition

American Cities

Climate Challenge

 The US E-Bus market was worth \$45 M in 2018, and will reach \$1.9 B by 2024 – a compound annual growth rate of 18.5%.

- At the end of 2017, 9% of US transit agencies had E-Buses ordered or on the road.
- Only a few hundred of the 480,000 US school buses are electric.

Available E-Bus Models



Climate Challenge Coalition

City Leadership



Electrification

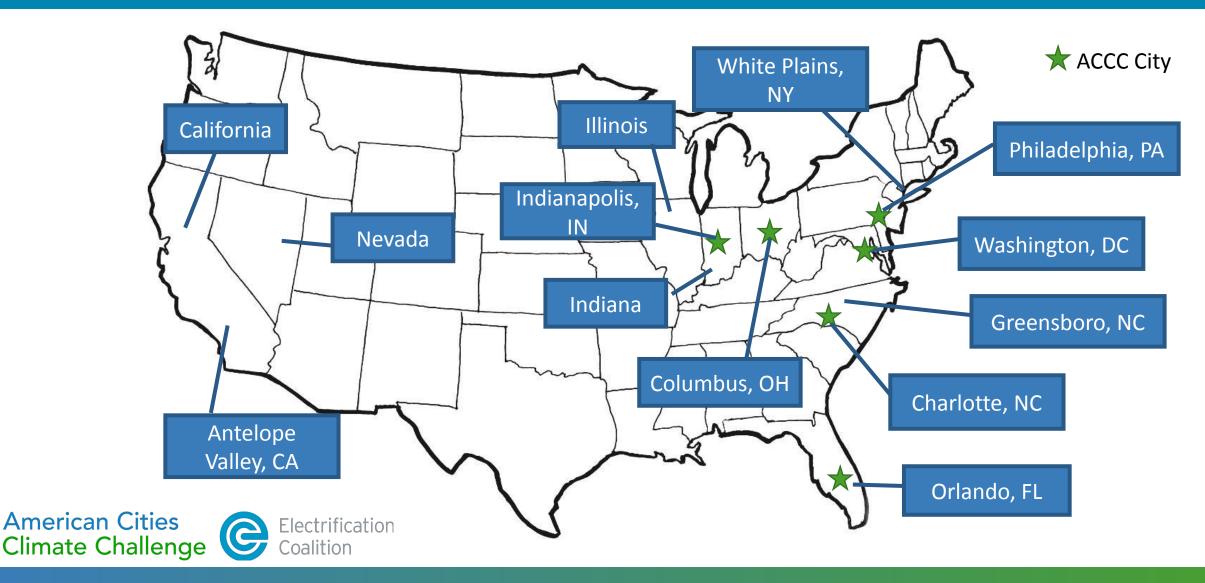
oalition

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- The majority of buses operate in cities.
- Momentum for bus electrification is centered in metropolitan areas
- Bus electrification helps cities meet internal, state-wide, and international fuel and emissions reduction goals
- In the C40 Fossil-Fuel-Free Streets Declaration, 13 cities committed to procure only zero-emissions buses

Communities Leading the Way on Bus Electrification



E-Bus Savings



- Lower fuel costs
- Lower maintenance costs
- World Resource Institute created a Costs and Emissions Appraisal Tool for Transit Buses to help transit agencies evaluate E-Bus cost savings

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Barriers and Considerations

- Higher upfront costs
- Associated infrastructure
- Misconceptions of technology readiness
- Customer uncertainty with electricity as a fuel
- Standardization and scalability
- Underdeveloped supply chains
- Long procurement and sales cycles



E-Bus Infrastructure

- E-Bus charging can range from 60 500 kW and utilize J1772-CCS and/or overhead charging connections.
- Overhead charging is meant to be done on route, to limit vehicle down time.
- Plug-in charging best suited for depot charging, such as overnight, during service or shift changes.



Incentives for Bus Electrification

- Volkswagen Settlement Funding
- EPA Grants (Federal and State)
- FTA Low-No Funding
- FTA Bus and Bus Facility Funding





Funding Opportunities

VW Settlement

- \$2.9 billion nationwide in Trust to invest in technologies that reduce harmful emissions
- Each state has a disbursement plan
- Funds could used as local match

Additional USDOT Funding Opportunities

- FY19 Bus and Bus Facilities
- Over \$427 million for FY19
- 12 electric bus projects selected in FY18 program (approximately 10% of projects)
- Notice of Funding likely released in Spring/Summer 2019

FY19 BUILD (formally known as TIGER)

- 900 million available for FY19
- 50% Urban/50% Rural Split
- Notice of Funding Opportunity likely to be released Spring/Summer 2019



Low or No Emission FY 2019

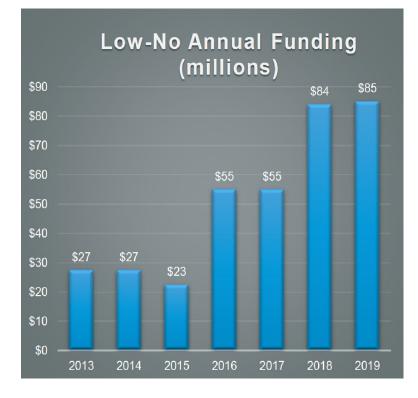
Notice of Funding

Overview of Notice of Funding:

American Cities

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- \$85 million total funding available from The Federal Transit Administration (FTA) for FY 2019.
- Provides funding to state and local governmental authorities for the purchase or lease of zero-emission and low-emission transit buses as well as acquisition, construction, and leasing of required supporting facilities. Under the FAST Act, \$55 million per year is available until fiscal year 2020.
- Support national transit fleet transition to the lowest polluting and most energy efficient transit vehicles



https://www.transit.dot.gov/funding/grants/lowno

Timeline

• Notice of Funding Opportunity Posted: 3/18/2019

 Registration Details Announced: 2-3:30 PM Eastern Time, 4/11/2019 via webinar

 Proposals Due: 11:59 PM Eastern Time by 5/14/2019 via electronic submission to <u>www.grants.gov</u>



Eligibility

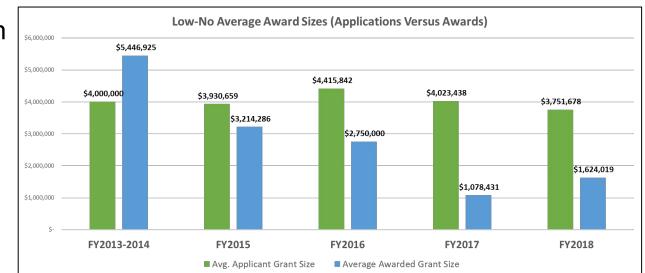
Eligible Projects

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- Purchasing or leasing low- or no-emission buses
- Acquiring low- or no-emission buses with a leased power source
- Construct or lease related facilities and equipment (including intelligent technology and software)
- Rehab or improving existing public transportation facilities to accommodate low- or no-emission buses
- Construct new public transportation facilities for low- or no-emission buses

- Eligible Applicants
- Public transit agencies
- State transportation departments
- Tribes
- Direct recipients of FTA grants under the Section 5307 Urbanized Area Formula program



(49 U.S.C. Section 5339 / FAST Act Section 3017)

Overview:

- \$423.3 total funding available from the Federal Transit Administration (FTA) for FY 2019.
- Award Ceiling (per project) = **\$42,335,024**

Available to states and direct recipients to:

 Replace, rehabilitate and purchase buses and related equipment and to construct bus-related facilities including technological changes or innovations to modify low or no emission vehicles or facilities.



American Cities Climate Challenge Coalition

Program:

EV 2018 - Drovious Solactions

Key Highlights: (FY 2018)

- \$366.2 million 107 projects in 50 states
- Total # of EV Bus Projects Receiving Funds = 17 out of 107 (~16%)
- Total Funds Received for EV Bus Projects (FY 2018) = \$61,709,507 (~17%)

Expected FY 2019: (Based on FY 2018 %)

• ~20 EV Bus projects

American Cities

Climate Challenge

Total funding amount ~\$72 million



Timeline

• Notice of Funding Opportunity Posted: 5/15/2019

 Proposal Due: 11:59 PM Eastern Time by June 21, 2109 via electronic submission to <u>https://www.grants.gov/web/grants/view-opportunity.html?oppId=</u> <u>316003</u>



Discussion Questions and Answers

American Cities Electrification Climate Charge Coalition

The Electrification Coalition

Revolutionizing Transportation and Achieving Energy Security

Online: www.electrificationcoalition.org

Contact: **Natalia Swalnick** Lead for ACCC Nswalnick@electrificationcoalition.org

Ben Prochazka Vice President BProchazka@electrificationcoalition.org



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 WASHINGTON, DC 20036
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PROTERRA: REVOLUTIONIZING TRANSIT

American Cities Climate Challenge



PRESENTED BY

Eric J. McCarthy SVP, Government Relations, Public Policy and Legal Affairs



ABOUT PROTERRA

Proterra's Mission

Advancing electric vehicle technology to deliver the world's best-performing heavy-duty vehicles

- Offices and manufacturing in CA and SC ٠
- 500+ employees, with strong transportation expertise ٠
- >90 customers; >700 vehicles sold
- >265 vehicles delivered; >7,000,000 service miles
- >39,000,000 pounds of CO2 emissions avoided

Strong Transportation Expertise METR NISSAN TESLA Chicago Transit Authorit MICHELIN ΤΟΥΟΤΑ FREIGHTLINER Federal Transit **World-Class Financial Partners** EDISON generation_ DAIMLER KPCB onstellation.

ADOPTION AT SCALE



Burlingame, California

Battery Manufacturing Company HQ

Los Angeles, California

Bus Manufacturing West Coast Operation

Greenville, South Carolina

Bus Manufacturing East Coast Operation

OUR CUSTOMERS



Only announced customer names shown. Updated May 2019

THE CHEROKEE NATION

CHICAGO TRANSIT AUTHORITY

ACCC PROTERRA CUSTOMERS

• Hawaii

- JTB Hawaii Honolulu

• Texas

- VIA San Antonio
- Capital Metro Austin

• Washington

- King County Metro Seattle

• Washington, D.C.

- DC Circulator Washington

• Illinois

- JLL Chicago

California

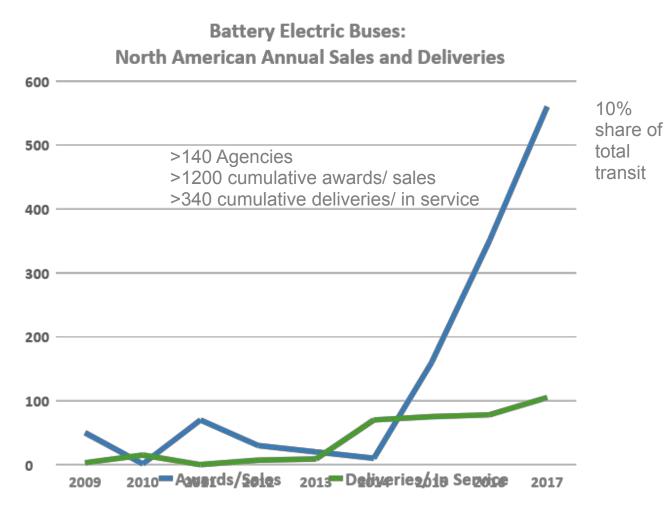
- LADOT Transit Los Angeles
- San Jose International Airport
- VTA San Jose

• Pennsylvania

- SEPTA Philadelphia



THE TRANSIT MARKET IS RAPIDLY SHIFTING TO EV

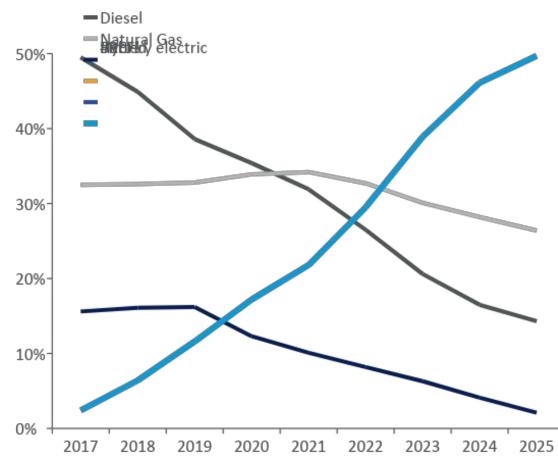


Source: CTE Center for Transportation and the Environment

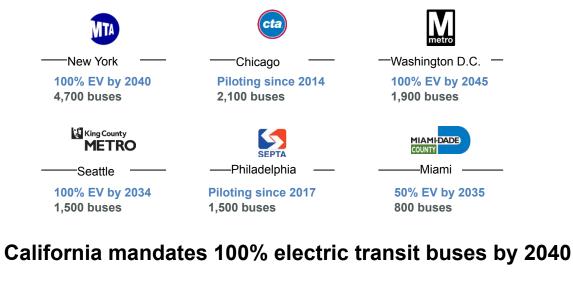
- Moving toward widespread industry adoption
- Purchase barriers
 eliminated
 - due to:
 - Improved range
 - Charging standardization
 - Sharp decline in battery costs
 - Service-proven performance
 - Increased total cost of ownership
 - Environmental stewardship
 - Rising health costs associated with fossil fuels
 - Government programs (e.g., grants)
 - . I Irbanization

MAJOR COMMITMENTS TO 100% EV TRANSIT

EV Transit Bus adoption continues to increase Major cities adopting EV technology for transit buses



Source: Frost & Sullivan Heavy Duty Transit Bus North America Powertrain Adoption Forecast



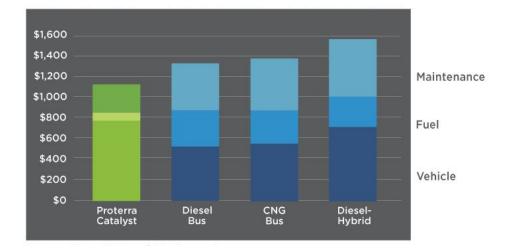


(17% of nationwide fleet)

Source: National Transit Database; agency websites; 2017 American Public Transportation Association Fact Book

CATALYST 40 FT. TOTAL COST OF OWNERSHIP ADVANTAGE

	Proterra EV	Diesel Bus	CNG Bus	Diesel Hybrid
Vehicle	\$749	\$493	\$531	\$712
Energy/Fuel	\$94	\$381	\$336	\$297
Maintenance	\$275	\$450	\$500	\$550
ТСО	\$1,118	\$1,324	\$1,367	\$1,559
TCO \$'s/Mile	\$2.24	\$2.65	\$2.73	\$3.12

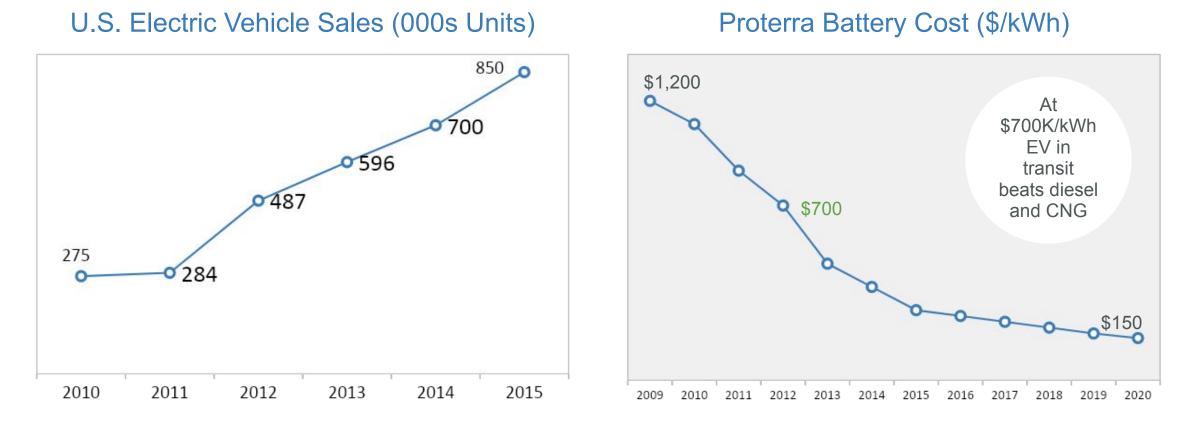


est. over 12 year lifetime / \$ in thousands, except TCO \$'s/mile

- Battery-electric vehicles have the lowest operational lifecycle cost:
 - High EV energy efficiency, low electricity rates, and high annual vehicle mileage combine to create significant fuel savings
 - 30% fewer parts dramatically reduce maintenance and operating costs
 - Electricity prices far more stable and predictable than volatile fossil fuel prices

12-yr Operational Savings per Bus \$462k vs. Diesel \$467k vs. CNG \$479k vs. Hybrid

RAPIDLY

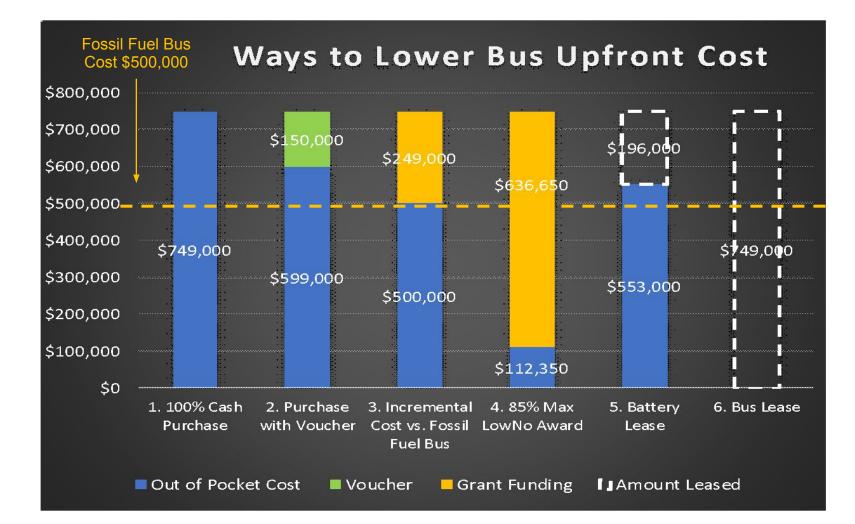


Advanced battery technology cost has declined to the point of replacing fossil fuels in the transit market.

Sources: Navigant Research, green.autoblog.com, Electric Drive Transportation Association. xEV = PHEV, HEV, EREV and BEV.

WAYS TO LOWER UPFRONT COSTS

- 1. \$749,000 Electric Bus vs. \$500,000 Fossil Fuel Bus
- 2. Local vouchers reduces electric bus price
- 3. Incremental cost required over Fossil Fuel Bus
- 4. Max Low-No Award Reduces Bus Cost
- 5. Battery Lease Electric Bus Cost Fossil Fuel Bus
- 6. \$0 Out of Pocket Cost for Bus/Charger Capital Lease



COMBINING FUNDING SOURCES

Grant "applicants may choose to combine

formula and Low-No funding" – FTA

- 1. Use formula funds budgeted for replacement fossil fuel bus for electric bus
- 2. Reduce up-front capital cost by leasing battery
- 3. Leverage small Low-No Award to purchase many electric buses
- ** VW settlement dollars are also now available to use

Case Study: Jackson, Wyoming -8 buses with 2018 Low-No Award of \$2,290,000

JACKSON, WY 2018 low-no sources of funds



THE PROTERRA CATALYST'S RANGE



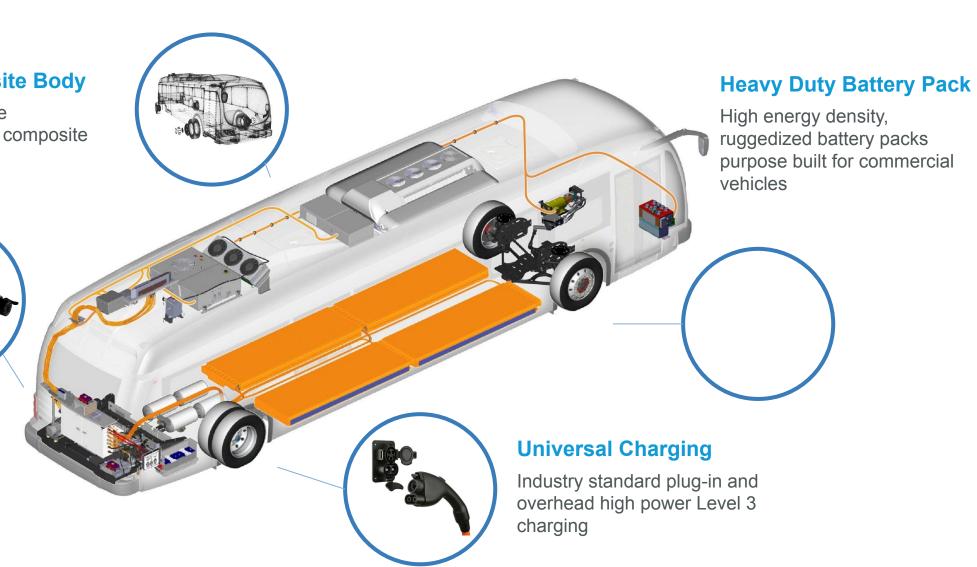
*Depending on model. Nominal range = total energy/ projected Altoona efficiency. Actual range will vary with route conditions, battery configuration and driver behavior.

Advanced Composite Body

Lightweight and durable carbon-fiber-reinforced composite

High Efficiency Drivetrain

2x horsepower 5x efficiency of diesel



THE DUOPOWER™ DRIVETRAIN

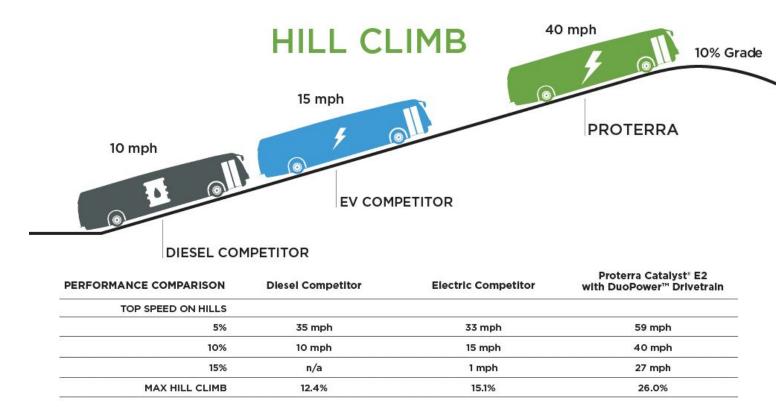
By combining the DuoPower drivetrain with Proterra's battery technology and lightweight composite bus body, the Catalyst delivers up to 29 MPGe—over 5X more fuel efficient than a diesel bus.

Enables the longest range

- Operating range up to 390 miles
- Tested at the Navistar Proving Grounds, achieving a world record range for an EV, traveling 1,101.2 miles on a single charge

Designed for best performance

- Propels a bus up a 26% grade, making it an ideal option for transit agencies with steep hills
- · Enhances performance in extreme weather



2X The Horsepower, 2X The Acceleration, 5X More Efficient Than a Diesel Bus

PROTERRA APEX

The **Proterra APEX™** connected vehicle intelligence system is a cloud-based data platform, offering historical and real-time performance information about your battery electric vehicle fleet, to **optimize bus randecharging operations** and **reduce costs**.

• Real-time information and historical charts on vehicle performance.

REMOTE DIAGNOSTICS

• Reduce on-site visits and solve problems remotely with alerts for vehicles and chargers.

PREVENTATIVE MAINTENANCE

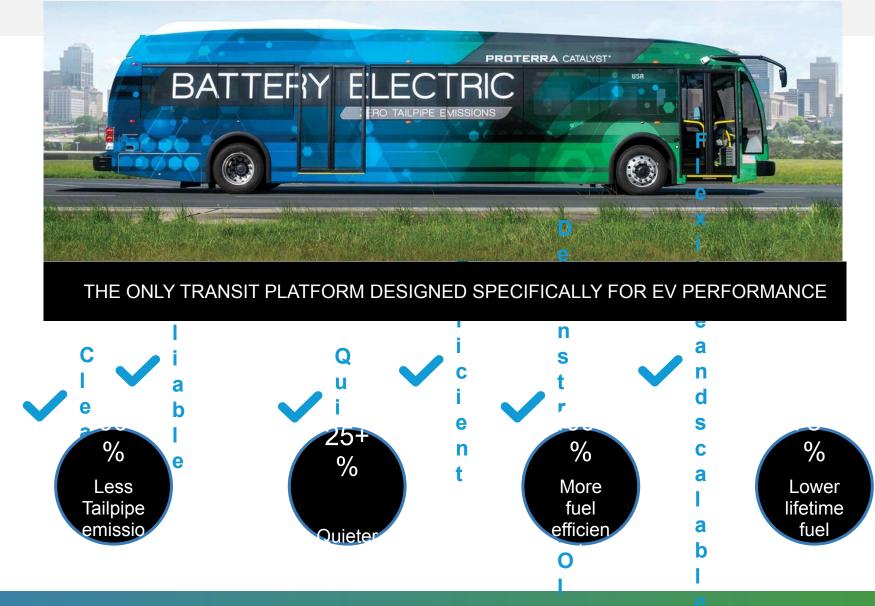
• Notifications and recommendations for preventative maintenance.

CHARGER MANAGEMENT

• Monitor charger status, control charging remotely, and receive real-time updates.



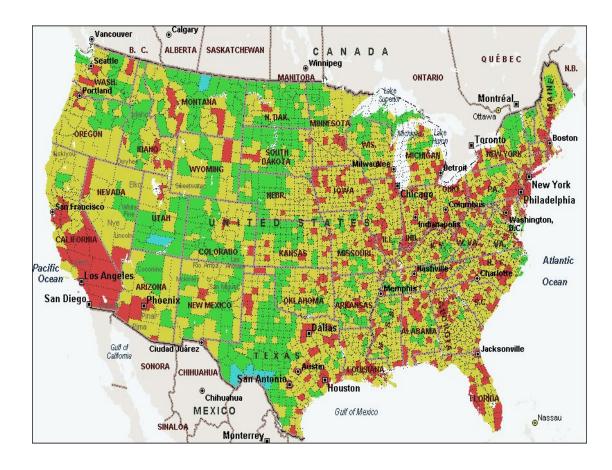
THE SOLUTION: REVOLUTIONARY APPROACH TO TRANSPORT



THE HEALTH COSTS OF FOSSIL FUELS

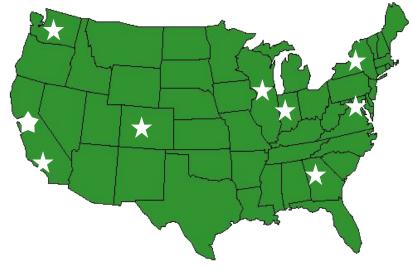
Annual Diesel Health Impacts in the US (Number of cases in 2010)

Premature Deaths	21,000
Lung Cancer Deaths	3,000
Hospital Admissions	15,000
Emergency Room Visits for Asthma	15,000
Non-fatal Heart Attacks	27,000
Asthma Attacks	410,000
Chronic Bronchitis	12,000
Work Loss Days	2,400,000
Restricted Activity Days	14,000,000



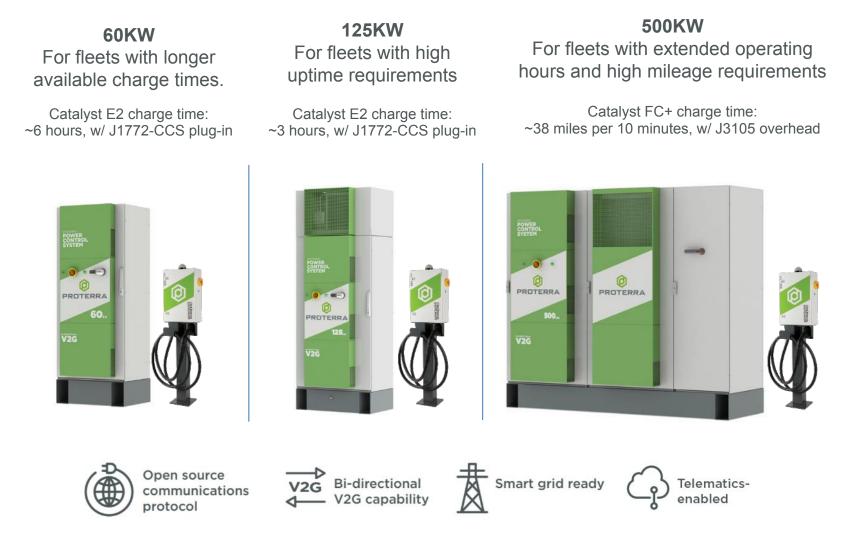
TRANSIT ELECTRIFICATION POLICY DEVELOPMENTS

- New York's Truck Voucher Incentive Program offers \$150k per Proterra bus
- FAST Act: \$55M annually for LowNo Program; introduction of innovative procurement methods and leasing options
- Maryland Freedom Fleet Voucher program offers \$20k per heavy duty vehicle; BG&E used to purchase 2 Proterra buses



- LA Metro Board passed resolution to convert its entire bus fleet to all-electric by 2030; LA DOT also moving to 100% zero emission by 2030; December 2018 passage of Innovative Clean Transit Reg
- Colorado now funds up to \$35k per vehicle for Class 8 vehicles
- Stockton, CA announced the nation's first all-electric bus rapid transit (BRT) route
- Georgia now offers EV public transit buses on master state contract; CA will soon follow
- Chicago's Drive Clean Truck Voucher Program offers \$150k per Proterra bus
- King County announced the purchase of 120 electric buses by 2020; 100% EV by 2034

SMARTER CHARGING



INTELLIGENT

Automated and rules-based vehicle charging

UNIVERSAL

Standards-based, OCPP 1.6 open communications protocol-compatible

REMOTE

Can be located up to 492 feet from dispenser

SCALABLE

Can be installed side-to-side and back-to-back for high-density charger banks

COMPATIBLE CONNECTIONS



CHARGING AT SCALE



Proterra works closely with customer to recommend the appropriate charging solution for fleets and facilities planning for scale as the demand for charging increases.

Proterra technologies enable:

- Efficient charge speed
- Dynamic power sharing
- Driver-friendly stations
- Cost-effective operations
- Universal compatibility
- Serviceability
- Low maintenance costs
- High availability

Our experts provide counsel on:

- Site layout
- Energy management
- Real-time energy monitoring
- Site configurations

SOLUTIONS







ENERGY FLEET SOLUTIONS



By providing a full suite of Proterra products and services in-house, we offer **a comprehensive solution** to help you meet your electrification goals.

- SOPHISTICATED PLANNING
- TURNKEY INFRASTRUCTURE
 INSTALLATION
- SMART ENERGY MANAGEMENT
- ADVANCED ENERGY STORAGE
- PAY-AS-YOU-GO

Proterra has helped more than 45 fleet operators throughout North America install high-power charging systems.

Engagement

What Can Utilities Do?

- Customers are confused and unsure about large scale charging solutions; easing the customer experience through utility support can facilitate vehicle adoption
- Establish a transportation electrification group
- Support electrification efforts with lower TOU rates for charging and addressing demand charges
- Rate basing infrastructure build-out
- Utilities can identify steps in interconnection and local permitting processes that can be streamlined and made more uniform

Why Beneficial?

- Potential to drive down average rates through infrastructure investment in high utilization projects
- Opportunity to strengthen utility service through a smarter grid
- Optimize the load profile on the grid through smart charging and using vehicles as distributed storage devices
- More load on the grid will potentially lead to lower electricity rates or the stabilization of such rates. EVs lead to increased throughput on utility distribution assets and more balanced loads in the generation market.
- Utilities can demonstrate their support for improving air quality and local health benefits, particularly in disadvantaged communities

SAF-T-LINER EC2 SCHOOL BUS POWERED BY PROTERRA



ZERO EMISSIONS

100% battery-electric with no tailpipe emissions

FAST CHARGING

 DC charging enables a full charge in ~ 3 hours using Proterra's 60 kW PCS

HIGH PERFORMANCE

 Efficient, smart, safe drivetrain technology for optimal performance in any climate

PROVEN TECHNOLOGY

 Proterra batteries and drivetrains proven in more than 7,000,000 service miles on transit buses Proterra Gives Fleet Operators More Reasons To Go Electric With New Line Of Charging Stations Emphasizing Connectivity at Scale, Proterra Introduces the APEX™ Vehicle Intelligence System for Heavy-Duty



Daimler invests in electric bus company Proterra; exploring electrification of Daimler's Thomas Built school buses Green Car Congress Energy, technologies, issues and policies for sustainable mobility Proterra launches energy ecosystem electrive.com

Proterra and Michelin Collaborate to Develop New Low Rolling Resistance Tire Optimized for Battery-Electric Buses CISION

Proterra and Mitsui & Co., Ltd. Create \$200 million Credit Facility to Scale Proterra Battery Leasing Program

AMERICAN CITIES CLIMATE CHALLENGE Opportunities for Bus Electrification May 30, 2019

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THEFT

Coffee for a buck. YUP

Antele 28 Valley Transfer Ante

A pioneer in providing a new energy ecosystem: from Power Generation to Storage to Electrified Transportation





- Over 240,000 employees and 33 industrial parks worldwide
 2018 Group revenue: US \$19 billion
- A pioneer in achieving a Zero Emission Energy Ecosystem: Solar Power, Energy Storage & Electric Transportation.
- **20,000 Engineers**, with over 15,000 Patents
- Over 23 years developing advanced battery technologies
- World-leading Solar & Energy Storage Manufacturer
- Delivered over 50,000 Electric Buses
- Delivered over 2,000 Electric Trucks

GLOBAL REACH



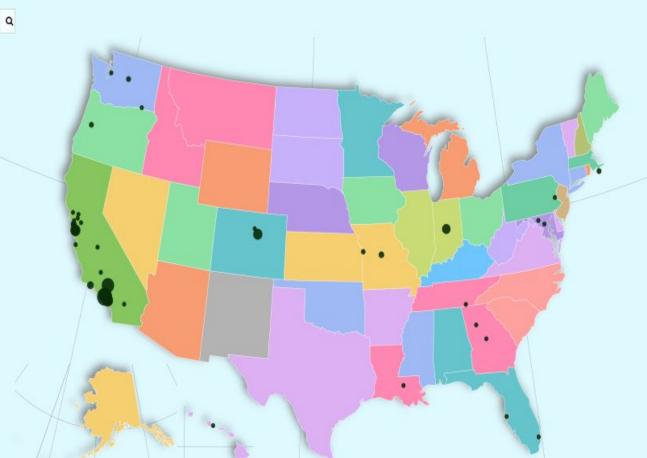
NORTH AMERICAN CUSTOMERS



BYD Buses Across the U.S.

From Sea to Shining Sea

Buses made by BYD in Lancaster, Calif. are at work in communities across the nation. Many more are on order.



U.S. BASED MANUFACTURING 550,000 Square-Foot EV Manufacturing Space Lancaster, CA



U.S. JOBS



More than 775 manufacturing jobs 900+ U.S. employees

ZERO IS TODAY







4 Reasons to Electrify Your Bus Fleet



- 1. It makes financial sense to electrify
 - Fuel Savings
 - Maintenance Savings
 - Total Cost of Ownership
 - Innovative Financing
 - Environmental Benefits
 - Air Quality
 - Climate Change
 - Quality of Life
 - Quiet & Smooth Transit Experience
 - Support Disadvantaged

Communities



4 Challenges to Fleet Electrification (and lessons learned)



Higher upfront costs

- State/federal funding for
 incremental costs are available
- Innovative financing

Infrastructure

- Engage early with utility and public utility commission
- FTA & state funding available
- Create an electrification plan

Rate Design

- Again, utility engagement & planning will save time & money
- Think about how best to charge your buses from both operational & financial perspectives
- 4. Incumbency Bias
 - Get buy in from mgmt, ops, & maintenance

ZERO IS TODAY





ELECTRIFICATION OPPORTUNITIES IN OUR COMMUNITIES

USDOT1461419 GVW 50,000

THE BAY AREA'S FIRST ALL-ELECTRIC

COLLECTION VEHICL

SIONS COZERO WAS

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