













# 2021 and 2022 Economic Inclusion Webinar Series Materials

Date	Title	Links
2/8/2022	How to Make the Case for Climate, Equity, and Economic Inclusion  This webinar will help local government staff understand the connections between climate policies and economic inclusion, hear from peer cities at different stages of their economic inclusion journeys, and workshop tangible strategies and/or messages to make a pitch for economic inclusion in climate action.	<ul> <li>➤ Webinar Recording</li> <li>➤ Webinar 1 Slides</li> <li>➤ Economic Inclusion Primer Document</li> </ul>
	Speakers:  Daryl Wright (Emerald Cities Collaborative)  Jodi Pincus (Inclusive Economics)  Jeremy Hays (Upright Consulting Services)  Manisha Rattu (Upright Consulting Services)	
2/22/2022	How to Fund and Implement Economic Inclusion Strategies in Climate Work  This webinar will help policymakers understand how their sustainability policies and programs can directly impact economic inclusion, describe the types of investment that policymakers need to make as part of their economic inclusion efforts, provide examples from leading cities that	<ul> <li>➤ Webinar Recording</li> <li>➤ Webinar 2 Slides</li> <li>➤ Federal Funding Opportunities</li> </ul> Denver
	are doing this work, and identify federal and city funding sources to fund these economic inclusion efforts.  Speakers:  > Jeremy Hays (Upright Consulting Services)  > Elizabeth Babcock (Climate Action Executive Manager, City of Denver)  > Janet Hammer (PCEF Startup Team, City of Portland),	<ul> <li>E-bike Library Contract</li> <li>Green Jobs Denver Public         Schools FEC</li> <li>Green Jobs Labor         Standards</li> <li>Green Workforce Labor         Standards Language</li> <li>SOW Green Workforce</li> <li>Groundwork Purchase</li> </ul>

- Betony Jones (DOE & <u>Inclusive Economics</u>)
- ➤ Paige Shelvin (DOT)
- Bridgett Neely (Firefly Energy Consulting)

#### <u>Order</u>

### Portland

- PCEF Workforce and Contractor Equity
- Job Site Culture Change Models
- Regional Work

#### 3/22/2022

#### **How to Host City-Community-Labor Roundtables**

This webinar will describe city-community-labor partnerships and identify outcomes related to these partnerships, share narratives from cities who have established city-community-labor partnerships and what their processes and lessons learned looked like, and explain the labor and community perspectives on these partnerships.

#### Speakers:

- Daryl Wright (Chief Strategy Officer, <u>Emerald Cities</u> <u>Collaborative</u>)
- Avni Jamdar (Northern California Regional Director, Emerald Cities Collaborative)
- Russ Stark (Chief <u>Resilience</u> Officer, City of Saint Paul)
- Kelly Haines (Senior Project Manager, Worksystems)
- ➤ Kevin Reilly (Assistant Director for Policy at LIUNA)
- Joshua Arce (Director of Workforce Development for the <u>Office of Economic and Workforce</u> <u>Development</u>, City and County of San Francisco)

#### Webinar Recording

Webinar 4 Slides

#### Russ Stark/Saint Paul

<u>Building Green Case</u>
<u>Study</u>

#### Kelly Haines/Portland

- ➤ The Metropolitan
  Alliance for Workforce
  Equity (MAWE) CBA
  template
- Cover letter with all endorsing organizations
- ➤ 4-pager of results from CBA pilots (from 2016
- Study recently released in Oregon that show significant diversity outcomes in union apprenticeship programs: <a href="https://lerc.uoregon.edu">https://lerc.uoregon.edu</a> 2021/10/26/apprenticesh ip/

## Avni Jamdar + Josh Arce/San Francisco

- ♦ MHDC CWA
- PROJECT LABOR AGREEMENT https://www.portofoakla nd.com/files/PDF/MAPLA .pdf

#### Kevin/National

https://laborcenter.berkel ey.edu/the-public-cost-of -low-wage-jobs-in-the-usconstruction-industry/

#### General

	1	
	>	High-Road Workforce
		Guide
	>	Community Benefits
		Agreements: A Tool for
		Equitable Development?
		Federal Reserve Bank of
		Minneapolis, 2022
	>	Community Benefits
		Toolkit, United States
		Department of Energy
		Office of Economic
		Impact and Diversity,
		undated.
	>	Community Workforce
		Agreements: A Pathway
		to Career Opportunities.
		Jobs for the Future, 2013
	>	<b>Guide to Community</b>
		Workforce Agreements.
		Kirwan Institute for the
		Study of Race and
		Ethnicity, 2010

Date	Title	Links
1/26/2021	Economic Inclusion Framework  This webinar will help cities understand the connections between climate policies and economic inclusion, while also walking cities through the 5 steps of economic inclusion.  Speakers: Denise Fairchild (Director, Emerald Cities Collaborative), Betony Jones (Director, Inclusive Economics), Jeremy Hays (Kapwa Consulting)	<ul> <li>➤ Webinar Recording</li> <li>➤ Webinar 1 Slides</li> <li>➤ Economic Inclusion         Primer Document     </li> </ul>
2/9/2021	Learn from the Past: Impacts of the current health and economic crisis and lessons learned from ARRA  This webinar will detail the impacts of the current economic crisis and highlight members of the ACCC network who will share their experiences with ARRA at the federal, state, and local levels.  Speakers: Bridgett Neely (President, Firefly Energy	<ul> <li>➤ Webinar Recording</li> <li>➤ Slides</li> </ul>
	Consulting), Kimi Narita (Senior Strategic Advisor, ACCC)  Panelists: Liz Babcock (Manager, Climate Action Team @ City of Denver), Angie Fyfe (Executive Director, ICLEI), Julie	

	Hughes (Managing Director, Programs @ IMT), Jodi Pincus (Inclusive Economics)	
2/23/2021	Build Back Better: Bold ideas and innovative solutions to address today's crises  This webinar will share some principles that cities should be aligning on when thinking about an equitable recovery as well as provide examples of how cities have applied these principles to their work.  Why Racial Equity Matters: Alvaro Sanchez (Greenlining Institute), Bridgett Neely (Firefly Energy Consulting)	<ul> <li>Webinar Recording: Why Racial Equity Matters</li> <li>Webinar Recording: City Showcases</li> <li>Slides</li> </ul>
	City Showcases: Carla Walker (Cincinnati), Russ Stark (Saint Paul), Jessica Jinn (Los Angeles)	
3/9/2021	Just Transition: A Labor Perspective  This webinar will share the nuances behind just transition from a labor perspective while highlighting some of the steps communities are taking to pivot toward a just transition.	<ul><li>➤ Webinar Recording</li><li>➤ Slides</li></ul>
	Speakers: Betony Jones (Inclusive Economics), JB Tengco (BlueGreen Alliance), and Sarah White (CA Governor's Office of Planning & Research)	
3/23/2021	Renewable Procurement With Equity And Community Benefits In Mind This webinar will provide an overview of how to embed equity into renewable energy procurement and includes topics like Options and Benefits, the RFP Process, Community Solar, PPA, and more. Afterwards we will have a chance to hear from cities and community groups on their efforts in Minnesota, Chicago, and DC.	<ul><li>➤ Webinar Recording</li><li>➤ Slides</li></ul>
	Speakers: Denise Fairchild (President, Emerald Cities Collaborative) Roundtable:  Chicago - Mary Nicol (Climate Advisor, ACCC/NRDC) and Jenny Carney (Vice President, Sustainability, Energy and Climate Change at WSP)  Minnesota - Stacy Miller (Sustainability Program Coordinator, City of Minneapolis) and Timothy DenHerder-Thomas (General Manager, Cooperative Energy Futures)	

	<ul> <li>Washington DC - Thomas Bartholomew (Branch Chief, Renewable Energy and Clean Transportation at DOEE) and Yesenia Rivera (Director of Energy Equity and Inclusion, Solar United Neighbors)</li> </ul>	
4/20/2021	High Road Workforce Guide for City Climate Action (Open to all ACCC and USDN cities/staff)  Developed by Inclusive Economics on behalf of the Bloomberg Philanthropies American Cities Climate Challenge, the High-Road Workforce Guide for City Climate Action includes a step-by-step guide for cities to pursue high-road workforce development as well as examples of best practices of cities to engage qualified, diverse local workforces to meet their climate goals.  Speakers: Betony Jones (Inclusive Economics) and Jodi Pincus (Inclusive Economics)	<ul> <li>➤ Webinar Recording</li> <li>➤ Slides</li> </ul>
5/4/2021	Just Transition: An EJ Perspective  This webinar will share the adapted environmental justice definition of Just Transition from Climate Justice Alliance (CJA), its principles and what real, community-led Just Recovery and Mutual Aid efforts look like and the lessons it offers for improving and investing in effective infrastructure.  Speakers:  Corrine Van-Hook Turner, Director of Climate Innovation at Movement Strategy Center  Michelle Gabrieloff-Parish, Sr. Program Manager of Climate	<ul> <li>➤ Webinar Recording</li> <li>➤ Slides</li> <li>➤ CJA Just Transition Principles</li> </ul>
	Innovation at Movement Strategy Center (CJA Member)	